

The background of the entire page is an aerial photograph of a strawberry field. Several workers are visible, some standing and some using small orange harvesters. They are harvesting rows of strawberries. The field is organized into neat, parallel rows. The overall color palette is dominated by the green of the plants and the brown of the soil, with some red from the strawberries.

Fruits

producer and distributor

Founded in 2010 in Republic of Moldova.





Velfruct-Prim SRL Republic of Moldova, r. Criuleni, s. Cosernita
IDNO: 1010600024589 TVA: 0306780 IBAN: MD53PR002224187508001498
BC ProCreditBank SA, BIC: PRCBMD22

Phone/WhatsApp: +373 69 221 771
E-mail: info@velfruct.md
Web: www.velfruct.md



Velfruct

VelFruct-Prim LLC is

*one of the largest **fruit
producers and distributors***

in the Republic of Moldova.



Being founded in 2010, right from its business planning, Velfruct was
created to meet the high demands
of Western or Eastern retail customers.

Our own **apple, plum and stone fruit** plantations were established from scratch based on **super-intensive growth models**, which increases the ability to **serve large orders** by complying with product parameters and fruit **quality requirements**.

Company Overview



Range of own products:

**apples, plums, grapes,
apricots**



Range of products from partners:

**cherries, peaches,
strawberries, sour cherries**



Negotiable options for payment acceptance:

advance, 14 days, 21 days, 30 days



Country of origin:

Republic of Moldova



Annual sales volume:

15 000 tons



Export countries:

**Germany, Austria, Romania,
The Netherlands, Great Britain,
Hungary, Latvia, Spain,
Austria, Sweden**



Countries for which export negotiations are in progress:

**Switzerland, Poland,
Norway**

Velfruct **has its own**



Agricultural lands with
modern fruitful plantations



**Reservoir and
drip irrigation system**



Plantation **protection systems**
against hail and rain



Specialized agricultural machinery
for fruit growing and harvesting



Large capacity
cold storage



Modern **sorting and
packaging line**

Continuous *Improvement*



The Company systemically carries out activities to improve the Velfruct capacity, such as:

Producers Selection

Selecting producers of other quality fruits from Moldova that match the level of quality and quantity for exports

International Transport

Choosing partner carriers for international deliveries of our fruits safely and as quickly as possibly

Exports Optimization

Optimizing export processes and activities in the European Union, Russia, Asian countries and other regions

Retail Partners

Identifying retail partners able to purchase the highest quality fruit for end consumers

Velfruct Orchards



Area:

70 ha

Technologies:

Super intensive

Varieties:

**Gala Buckeye, Fuji, Golden Delicious,
Granny Smith, Red Chief**



Industrial Refrigerators



Total area:

6 000 m²

Total storage capacity:

3 000 tons

Pre-cooling rooms:

2 units

250 ton cold rooms:

13 units

Shipping rooms:

1 unit



Modern Sorting Lines

Growing fruit in our own orchards enables us to **monitor product quality** from harvest in the orchard to the transmission of the customer's order for placement on shelves in retail stores.

One of the most important technological features of Velfruct is the automated fruit sorting line.

Being located in the production area of industrial refrigerators, the computerized sorting line enables us to sort the fruits according to a large set of parameters of size and colour as demanded by customers. The sorting line assisted by qualified personnel ensures that non-compliant fruits are removed from the production flow, thus reducing the risk of delivery of such products.



The technical equipment of Velfruct allows carrying out operations of **washing, drying, calibration, sorting** and **packaging** within the **same production space**, which reduces the time of execution of orders and reduces the number of external factors that may affect the quality of the fruit.

Exporting Countries

Velfruct products are available in retail chains and at partners in bulk orders:



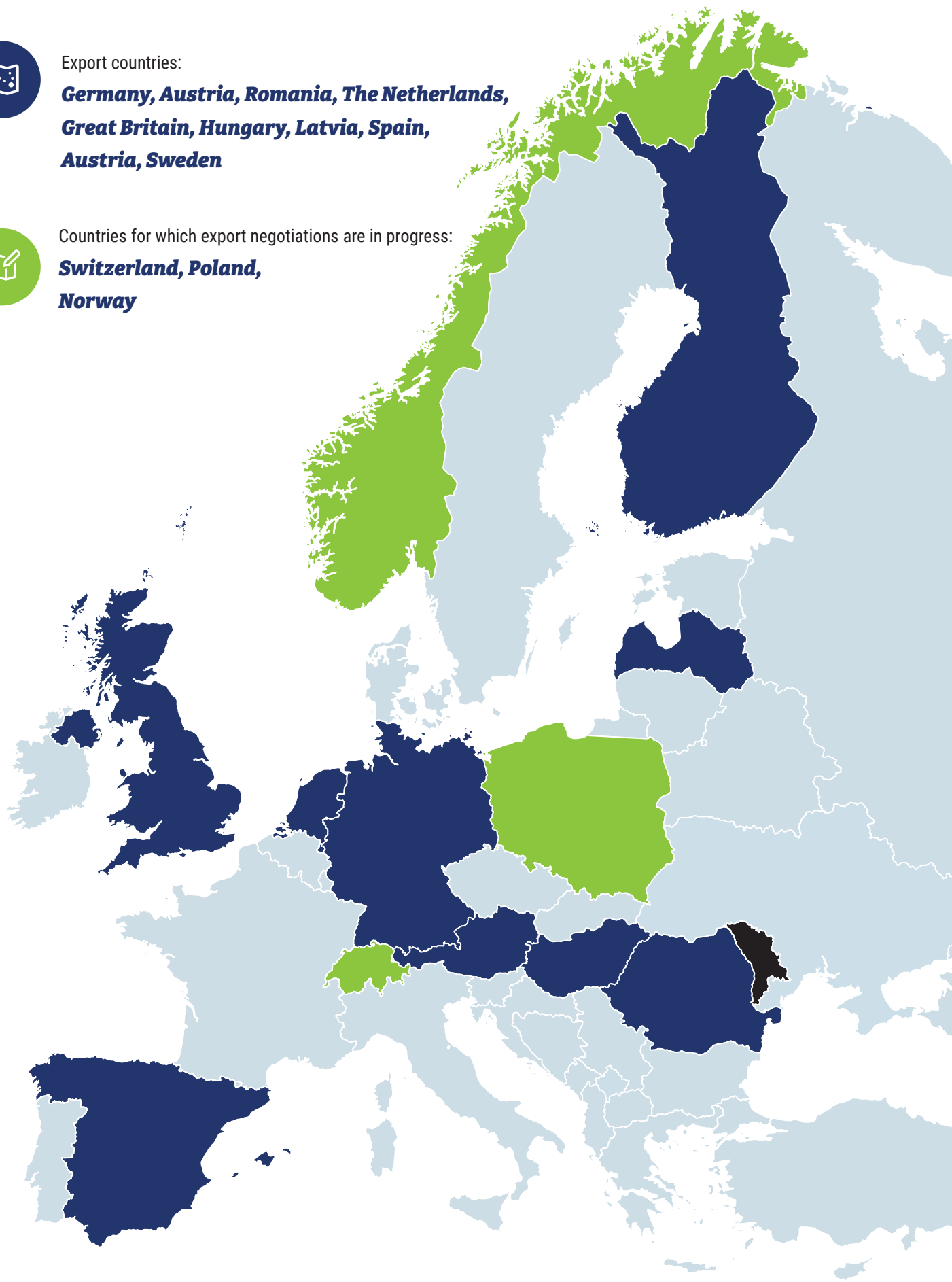
Export countries:

Germany, Austria, Romania, The Netherlands, Great Britain, Hungary, Latvia, Spain, Austria, Sweden



Countries for which export negotiations are in progress:

Switzerland, Poland, Norway



Product Availability Calendar



Apples

Gala Buckeye
Granny Smith
Fuji
Idared
Golden Delicious
Reinette Simirenko
Jonagold
Red Chief



Plums

Stanley
President
Angeleno



Grapes

Moldova
Codreanca

	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
Gala Buckeye												
Granny Smith												
Fuji												
Idared												
Golden Delicious												
Reinette Simirenko												
Jonagold												
Red Chief												
Stanley												
President												
Angeleno												
Moldova												
Codreanca												

Products

Apples








Apples



Gala Buckeye

The fruits are medium to large in size, have a globular conical shape with a smooth surface. The covering colour is very attractive deep red. The flesh is creamy white, fine, crispy upon harvest, juicy, sweet, very slightly acidic, with very good taste and pleasant specific aroma.






	Resistance:	The apples are resistant to handling		Storage time:	250 days	
	Average weight of the fruit:	140 – 170g		Harvest period:	Late August	
	Availability:	<div><div>Jan.</div><div>Feb.</div><div>Mar.</div><div>Apr.</div><div>May</div><div>Jun.</div><div>Jul.</div><div>Aug.</div><div>Sep.</div><div>Oct.</div><div>Nov.</div><div>Dec.</div></div>				

Apples



Granny Smith

Granny Smith is characterized by medium-sized fruits with a slightly elongated spherical shape. The covering colour is light green on the entire surface. The pulp is from white-green to cream-green, hard, crispy, juicy, with a pleasant taste.

	Resistance:	The apples are resistant to handling		Storage time:	200-220 days	
	Average weight of the fruit:	230 – 250 g		Harvest period:	October	
	Availability:	<div><div>Jan.</div><div>Feb.</div><div>Mar.</div><div>Apr.</div><div>May</div><div>Jun.</div><div>Jul.</div><div>Aug.</div><div>Sep.</div><div>Oct.</div><div>Nov.</div><div>Dec.</div></div>				

Apples



Idared

Classic apple variety with medium to large fruit, with a slightly flattened spherical shape. White, consistent, fine and juicy pulp with an intense aroma and a sweet-sour taste.



Resistance: **The apples are resistant to handling**



Storage time: **200-220 days**



Average weight of the fruit: **140 – 190 g**



Harvest period: **Early September**



Availability:






- Jan.
- Feb.
- Mar.
- Apr.
- May
- Jun.
- Jul.
- Aug.
- Sep.
- Oct.
- Nov.
- Dec.

Apples



Golden Delicious





A classic apple variety, with medium to large fruit, conical-oblong to truncated conical shape and smooth surface. The fine texture, the green-yellow epidermis hide a crispy, sweet and juicy core, which keeps it for many decades in the top of the preferences of the most varied categories of consumers around the world.

	Resistance:	The apples are resistant to handling		Storage time:	180-210 days	
	Average weight of the fruit:	100 – 150 g		Harvest period:	Early September - Early October	
	Availability:	<div><div>Jan.</div><div>Feb.</div><div>Mar.</div><div>Apr.</div><div>May</div><div>Jun.</div><div>Jul.</div><div>Aug.</div><div>Sep.</div><div>Oct.</div><div>Nov.</div><div>Dec.</div></div>				



Reinette Simirenko

The fruit is medium to large in size, with a variable shape from conical-globular to globular-flattened, asymmetrical. The covering colour is green upon harvest and yellow-green to straw yellow after storage and with bloom. The flesh is white-yellow, fine, sweet, slightly acidic with a very good taste.






	Resistance:	The apples are resistant to handling		Storage time:	180-220 days	
	Average weight of the fruit:	150 – 200 g		Harvest period:	October	
	Availability:	<div><div>Jan.</div><div>Feb.</div><div>Mar.</div><div>Apr.</div><div>May</div><div>Jun.</div><div>Jul.</div><div>Aug.</div><div>Sep.</div><div>Oct.</div><div>Nov.</div><div>Dec.</div></div>				

Apples



Florina

The Florina fruit is medium in size, and spherical in shape. The covering colour is orange-red or raspberry red with streaks on a large part of the surface. The flesh is white-yellow, fine, juicy, crispy, slightly acidic and with a fine aroma.






	Resistance:	The apples are resistant to handling		Storage time:	170-200 days
<hr/>					
	Average weight of the fruit:	110 – 150 g		Harvest period:	Late October
<hr/>					
	Availability:	<div><div>Jan.</div><div>Feb.</div><div>Mar.</div><div>Apr.</div><div>May</div><div>Jun.</div><div>Jul.</div><div>Aug.</div><div>Sep.</div><div>Oct.</div><div>Nov.</div><div>Dec.</div></div>			

Apples



Red Chief






The fruits are medium-large in size, and conical in shape. Dark red covering colour. The slightly greenish pulp is crispy, intensely juicy, with a slightly velvety sweet taste and a pleasant aroma.

	Resistance:	The apples are resistant to handling		Storage time:	170-200 days
	Average weight of the fruit:	180 – 200 g		Harvest period:	September
	Availability:	<div><div>Jan.</div><div>Feb.</div><div>Mar.</div><div>Apr.</div><div>May</div><div>Jun.</div><div>Jul.</div><div>Aug.</div><div>Sep.</div><div>Oct.</div><div>Nov.</div><div>Dec.</div></div>			

Apples






Jonagold

Jonagold apples are large, or very large, with a conical-globular shape and a smooth surface. The covering colour is a streaked red on about one-third of the surface of the fruit. The flesh is fine, crispy, yellow or cream-yellow, juicy, slightly acidic, with a very pleasant taste. The fragrant and crispy fruits as sweet as honey have made the Jonagold variety a popular choice among consumers.

 Resistance:	The apples are resistant to handling	 Storage time:	160-210 days
 Average weight of the fruit:	170 – 200 g	 Harvest period:	September
 Availability:	<div><div>Jan.</div><div>Feb.</div><div>Mar.</div><div>Apr.</div><div>May</div><div>Jun.</div><div>Jul.</div><div>Aug.</div><div>Sep.</div><div>Oct.</div><div>Nov.</div><div>Dec.</div></div>		

Fuji

The fruits are medium to large in size, with a conical to cylindrical shape. The covering colour is reddish- brick and distinguishes Fuji apples grown in Moldova from those produced in other countries. The flesh is white-green, hard, juicy, crispy, slightly acidic, sweet with an excellent taste.

 Resistance:	The apples are resistant to handling	 Storage time:	190-230 days
 Average weight of the fruit:	200 – 250 g	 Harvest period:	October
 Availability:	<div><div>Jan.</div><div>Feb.</div><div>Mar.</div><div>Apr.</div><div>May</div><div>Jun.</div><div>Jul.</div><div>Aug.</div><div>Sep.</div><div>Oct.</div><div>Nov.</div><div>Dec.</div></div>		



Products

Plums


Plums



Stanley

The fruits are medium in size, inversely ovoid, of a dark purple colour. The flesh is yellow-green, crispy, juicy, sweet, slightly acidic, non-adherent to the stone. The variety is appreciated for its attractive fruits, resistant to transport and storage, good for fresh and dehydrated consumption.

	Average weight of the fruit:	40 – 50 g		Harvest period:	Middle of September
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	Availability:	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
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Plums



President


The fruit is large, ellipsoidal in shape, the skin is dark-purple, covered with a lot of bloom. The flesh is yellowish, crispy, juicy, with a sweet-sour taste, with a medium adherent to the stone. The fruits are resistant to handling and transport.

 Average weight of the fruit:

45 – 55 g

 Harvest period:

September

 Availability:

Jan.

Feb.

Mar.

Apr.

May

Jun.

Jul.

Aug.

Sep.

Oct.

Nov.

Dec.


Plums



Angeleno

The fruit is large, heart-shaped and dark purple. The flesh is yellow, firm and consistent, with low adhesion to the stone, the taste is sweet balanced.

 Average weight of the fruit:	90 – 120 g	 Harvest period:	Early September - Early October
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 Availability:	<div>Jan.</div> <div>Feb.</div> <div>Mar.</div> <div>Apr.</div> <div>May</div> <div>Jun.</div> <div>Jul.</div> <div>Aug.</div> <div>Sep.</div> <div>Oct.</div> <div>Nov.</div> <div>Dec.</div>
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Products



Grapes

Grapes



Moldova

The Moldova grape variety of local origin has been continuously improved. Thus, due to its taste qualities and special appearance, it became a business card of the Republic of Moldova in the world. The bunches have a cylindrical or conical shape, with a medium density of berries and a weight of grapes of about 385 g., the shape of oval, dark purple berries covered with a pronounced layer of plum. The skin is usually thick, dense and hard, the flesh is fleshy and crispy. This variety is distinguished by its long storage and transport capacity. In appropriate conditions, Moldova grapes can be stored for up to 4-5 months, without significant loss of quality.



Storage time:

4-5 months



Harvest period:

October



Availability:

Jan.

Feb.

Mar.

Apr.

May

Jun.

Jul.

Aug.

Sep.

Oct.

Nov.

Dec.

Grapes



Codreanca (Black Magic)

Also known as Black Magic is a variety with early maturation that was created in Moldova. This variety begins to gain popularity in the early variety market due to its commercial properties, large and beautiful grapes, large, oval-elongated berries and fine-attractive taste. The grapes of this variety are characterized by high transportability.



Resistance:

High transportability



Harvest period:

Late August



Availability:

Jan.

Feb.

Mar.

Apr.

May

Jun.

Jul.

Aug.

Sep.

Oct.

Nov.

Dec.

International Quality Certification

GGN: 4059883692068

Announced ☒
Unannounced ☐
Remote ☐
Off-site and on-site audit ☐
On-site audit ☒

**GLOBALG.A.P. RISK ASSESSMENT ON
SOCIAL PRACTICE (GRASP)**

Letter of Conformance
GRASP general rules v2 Sep 2022

Option 1 – individual producer

Issued to
«VELFRUCT PRIM» LTD
Vi. Maiakovski str., 5a, ap.1, Corjova, Dubasari, MD-4501
Republic of Moldova
47.13083, 29.05154

The Annex contains details of the product handling units included in the scope of this letter of conformance.

The Certification Body (SGS Italia S.p.A.) declares that the production of the products mentioned on this letter of conformance has been found to be compliant in accordance with the GLOBALG.A.P. Risk Assessment on Social Practice (GRASP) valid on version 2:

Product	Number of producer group members/production sites	Harvest included	Product handling
Apple	1	Yes	Yes
Plum	1	Yes	Yes

Number of workers (including PHUs): 110
Family farm: No
Workers' interview: Yes

Date of Issue (printing date of letter of conformance): 23/10/2024

Valid from: 30 September 2024
Valid to: 19 December 2025

Authorised by:
Paola Santarelli

Date of certification decision:
30 September 2024 (Issue 1)

Pag. 1 di 2

SGS

ation Number (GGN) 4059883692068
Date of issuing: 23/10/2024

ling units (PHUs)

Address, geolocation	Product(s)
CT PRIM» LTD t, Cosernita village, c of Moldova 83, 29.05154	Apple Plum

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Our qualification for the production and delivery of products at a high level of food safety is confirmed by the **GLOBALG.A.P. IFA CPCC 5.3 GFS (GGN: 4059883692068)** certification, and compliance with the practices of ensuring the health, safety and well-being of employees is being certified according to **GRASP** specifications.